

WAR!!

War is with us! We must conserve our energies, and MONEY is one of them. We shall keep the ancient custom of the Christmas Feast, but instead of paying out the highest prices possible for our

Christmas Dinner

let us eat and know that we are getting value received for our money. We owe it to our GOVERNMENT to live as cheaply as possible.

In our CHRISTMAS DINNER we are going to cater to your

Purse as well as Appetite
Try Us!

THE HOME LUNCH

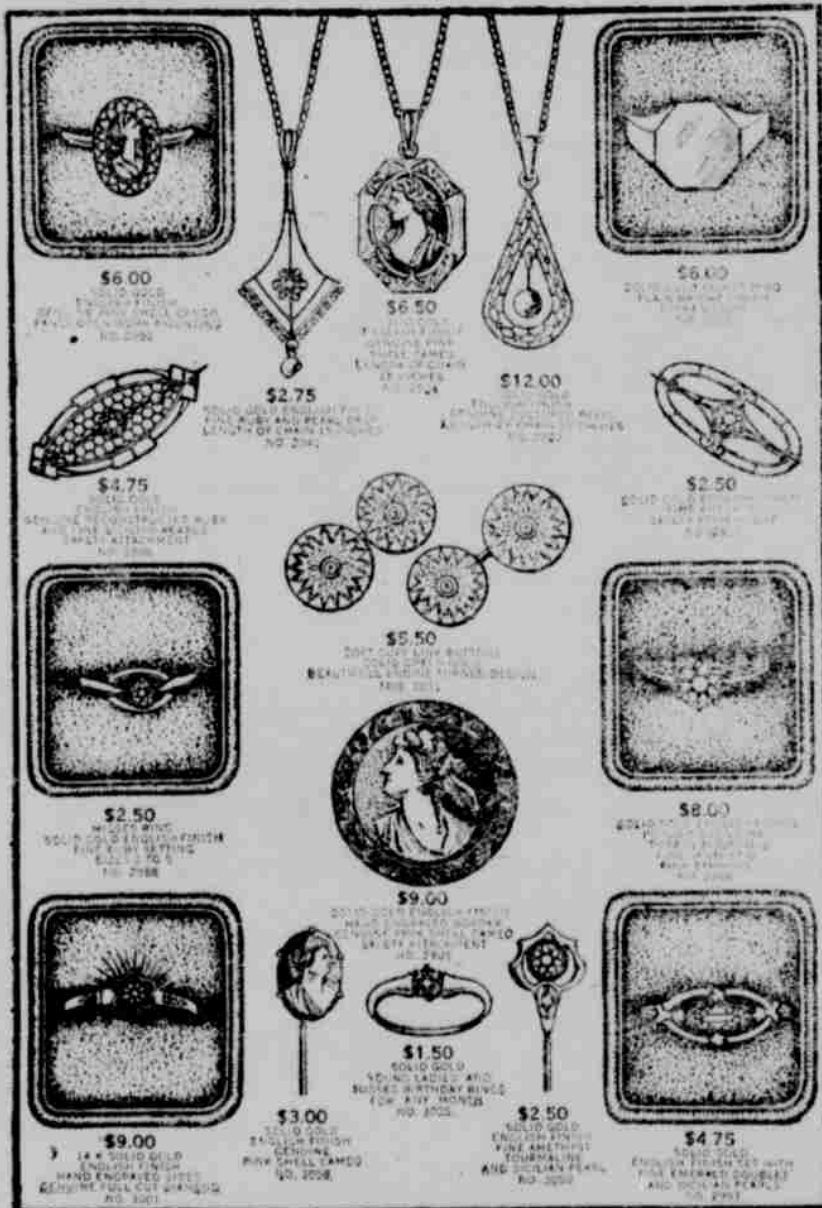
"The Home of Good Eats."
For Ladies and Gentlemen.

Christmas
Duck Dinner a Specialty



MAKE IT A "JEWELRY" CHRISTMAS

No other gift so aptly displays the rare good taste of the giver as an article of jewelry. Below are illustrations from our holiday stock—all in solid gold. Our stock comprises a wonderfully complete line from the moderate priced up to gorgeous gems. We illustrate here only a few within the range of the ordinary "gift giver". Come and look at the beautiful display.



WE BUY DIRECT FROM HEADQUARTERS
AND SAVE YOU THE MIDDLEMAN'S PROFIT

Our Large New Illustrated
Catalog FREE
Call or Write for It—Today
It will be of considerable
service to you in suggesting
suitable articles for gifts.

Mail Orders Promptly Filled
Any article in our stock for-
warded immediately, postage
prepaid, on receipt of the price,
and delivery guaranteed.

OPEN EVENINGS UNTIL CHRISTMAS

J. P. LOSEY

Advertise Your Auction
Sales in The Alma Record.

How Archie Played Santa Claus

CLARISSA
MACKIE

ARCHIE LINN sold his last newspaper and then raced home to the two little rooms where he lived with his mother. Archie's father was dead, and the boy and his mother worked hard to earn bread and butter and pay the rent.

"Hello, mother!" cried Archie as he hung his arms around her neck and hugged her. "I sold all my papers, and I've earned 20 cents running errands since school was out; I'll soon have enough to buy a fine pair of skates."

"You will enjoy the skates, won't you, son?" Mrs. Linn asked. "If your father had lived he would have bought them for you."

"I know it, mother. But I thought if Santa Claus didn't bring me any, why, I'd buy them myself, see?"

Mrs. Linn nodded. "I expect he might forget folks, like the Pludes, who live on the top floor," suggested Archie.

"He might, dear."

Archie was very thoughtful all the evening, and before he went to bed he counted over the little store of money he had put away. There was 50 cents that couldn't be touched—he had saved it for his mother's Christmas gift—two handkerchiefs and a pair of warm gloves; he had picked them out at Bressen's store on the corner.

And there was more money in his little box—dimes and pennies and nickels saved for many months to buy the coveted skates—\$1.15. Twenty cents more, and then if Santa Claus forgot him or there were not skates enough to go around—why, he could buy a pair for himself.

And then came the thought of the Plude family on the top floor. There were so many little Pludes, and they were quite poor. Mr. Plude was ill in the hospital, and Mrs. Plude was worn out with worry and hard work. What would they do if Santa Claus didn't come—if he forgot the Plude family?

The next day was Christmas eve, and Mrs. Linn noticed that Archie was quite serious. "What is the matter, dear?" she asked him after they had eaten their supper.

"Mother, do you mind if I spend my skate money for something else?" he asked. "But, dear, you want the skates so badly," she objected.

He nodded. "I know it, mother; but, you see, if I am disappointed there is only one of me to feel sorry, but there are so many of the Pludes, and they are all so little they will feel so sorry."

"What is it you want to do?" she smiled at him. "I thought maybe—if Santa Claus forgot the Pludes I'd make believe I was Santa. I'm sure he wouldn't care if I helped him when he is so busy—and I'd take my money and buy some things for them. Perhaps you'd go, too, mother, and help me choose at the ten cent store."

"Of course I'll help you, son," said Mrs. Linn, for she was very proud of her little boy.

Mrs. Linn said no more just then, but later in the day when Archie's Sunday school teacher came to call she told Mrs. Smith about Archie's self sacrifice.

That evening Archie and his mother went shopping in the ten cent store. They found presents for all the little Pludes, and Archie laughed and chuckled when his mother insisted on calling him Santa Claus.

That night after all the little Pludes were fast asleep Mrs. Plude let Archie into the room, and together they filled the poor little stockings hanging in a row over the stove.

"It's all I can do to earn money for a bit of coal and food," sighed Mrs. Plude as she kissed Archie good night, "and you should sleep sweetly, my boy, because of the happiness you're bringing to my little ones."

When Archie awoke on Christmas morning he looked across the room to the mantelpiece where his stocking hung.

A pair of skates! Yes, indeed; such a bright and shining pair—and a red sled, a real flier! Archie shouted for joy as he jumped out of bed. There were a woolen cap and a pair of mittens and some candy. "Gee!" cried Archie. "Santa Claus didn't forget me after all!"

Mrs. Linn smiled at his delight. She was glad that she had allowed Mrs. Smith, the Sunday school teacher, to give Archie the skates and sled.

Sealing Wax.
Sealing wax in the present form was first noted in London in the middle of the sixteenth century. A sort of earth was used by the ancient Egyptians in sealing papyrus and documents. The Egyptians placed such earth on the horns of cattle, and upon it was stamped the seal of the priest. Thus were identified the cattle to be used in the sacrifices.

It is said that there are as many as 10,000 statues used as ornaments upon the exterior of the cathedral at Chartres, France.

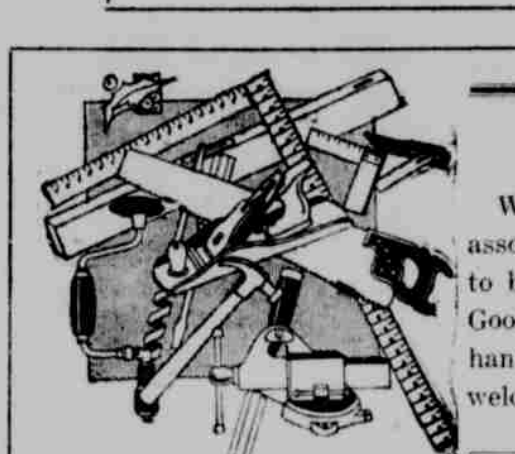
Shop Early and Shop Here

Useful Things make the Best Presents and this year it is more important than ever that useful things be purchased. We have a large line of most useful articles that will make splendid presents.



Here is a List of Presents that Should Help You Decide—

PERCOLATORS	THERMOS LUNCH	HAND SLEDS
CASSEROLES	BOXES	SKATES
SILVERWARE	ELECTRIC FLAT-	ERECTORS
COPPERWARE	IRONS	AIR GUNS
ALUMINUM WARE	MANICURE SETS	AUTOMATIC RIFLES
GRANITE WARE	DUSTLESS MOPS	FLASHLIGHTS
FOOD CHOPPERS	CARPET SWEEPERS	



Tools

We have the largest assortment of fine tools to be found in the city. Goods that always come handy and are always welcome presents.



Cutlery

We carry a large line of high grade cutlery, including Clauss' Shears, Pocket Knives, etc. Always good for gifts.

The Public Is Invited to Inspect the Large Lines Which We Carry

EARL C. CLAPP, HARDWARE

Happy Holidays Everybody!

And thanks for Remembering Us this year.

Merry Christmas

The Real, Convincing Argument is to Visit Our Store and See Our Display of Real Holiday Bargains

Every department is overflowing with merchandise from which it will be easy to select your Christmas Gifts. We venture to suggest that you should visit us during your shopping tours, and we will be pleased to number you among our Christmas patrons.

Toys

Hand Sleds, Coaster Wagons, Tricycles with and without rubber tire wheels. A complete line of all kinds of toys.

A full line of ivory goods at lowest prices.

A full line of Reed Baby Carriages from \$1.75 to \$5.00

China Dept.

Hand Painted China
Homer Laughlin Ware in two different patterns, sold in open stock. One pattern in Stinthal ware. A quantity of white ware.

Our Candy department has everything needed to make Xmas merry.

What better present than a couple of suits of elastic underwear for the wife or mother. \$1.49 a suit. Save 52c on two suits.

Cut Glass

We have the largest stock of Cut Glass in the city. You are invited to look it over.

We have everything in jewelry from a ten-cent ring to a \$6 bracelet.

Books and games of every kind. Interesting and fascinating Alger and Donashire books at 12c.

WELCH'S BAZAAR

"Where You Save Money on Purchases"